

# Fiscal Year 2023 Q4 & Full Year Results

**Quarterly Investor Call** 

September 21, 2023
June 2023 Ending Results Incorporated

# SAFE HARBOUR

#### Forward-Looking Statements

Certain statements in this presentation may constitute forward-looking statements within the meaning of applicable securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include, but are not limited to, statements regarding management's intentions, belief or current expectations with respect to market and general economic conditions, future costs, and operating performance. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict and/or are beyond our control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. These factors include, but are not limited to, the distinctive characteristics of Vecima's operations and industry that may have a material impact on, or constitute risk factors in respect of Vecima's future financial performance, as set forth under the heading "Risk Factors" in the Company's most recent Annual Information Form, a copy of which is available at <a href="https://www.sedar.com">www.sedar.com</a>. In addition, although the forward-looking statements in this presentation are based on what management believes are reasonable assumptions, such assumptions may prove to be incorrect. Consequently, investors should not place undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Vecima disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

#### Non-IFRS Financial Measurements

In an effort to provide investors with additional information regarding the Company's results as determined by International Financial Reporting Standards (IFRS), the Company also discusses, in its earnings press release and earnings presentation materials, non-IFRS information which management believes provides useful information to investors. Non-IFRS measures do not have a standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other issuers. Additional information is available at <a href="https://www.sedar.com">www.sedar.com</a> or on our website at <a href="https://www.sedar.com">www.sedar.com</a>.



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# Q4 FY2023 Highlights



Top-Line Revenue: \$75.5M up 26% YoY

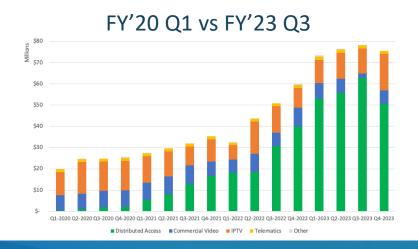
Adjusted EBITDA of \$15.1M up 36% YoY

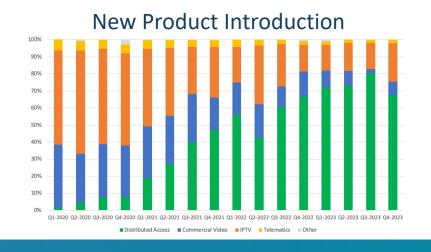
Gross
Profit:
\$38.1M
up 34% YoY

Significant Order Backlog Resulting from Key Customer Partnerships Full-year EPS YoY Increase (\$1.15 from \$0.38)

# Significant Progress with New Products







284%

Top Line Revenue Growth FY'20 Q1 v FY'23 Q4

67%

of Revenue

Attributed to Distributed

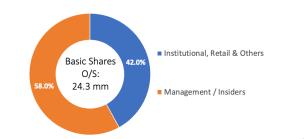
Access (Cable & Fiber)

## Vecima Financial Overview



C\$	As at June 30, 2023	
Cash, net of Rev. LOC	-\$18.24M	
Working Capital	\$83.7M	
Total Assets	\$331.7M	
Short & Long-term Debt	\$16.4M	
Shareholders' Equity	\$217.7M	
Employees	602	

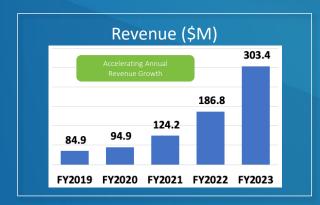
- Recent Market Cap of ~\$417.9M (as at September 5, 2023)
- Solid Balance Sheet
- Quarterly Dividends (\$45M returned to shareholders since October 2014)



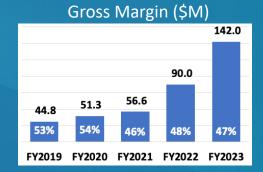
## **FOCUSED ON GROWTH & PROFITABILITY**

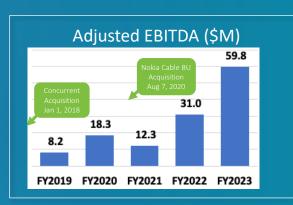
## **Financial Trends**

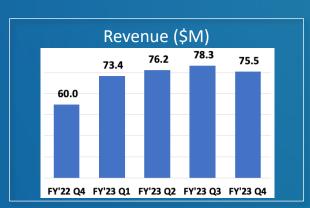






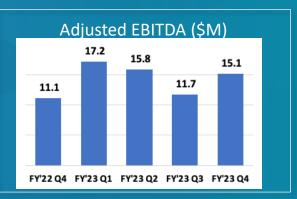














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## Three Trends Drive Our Investments





## **High-Speed Data**

rates will increase to 10Gbps+ over the next 5-7 years



50% **Annual Growth** 



4K & 8K Video



Gaming



Spatial Computing

## **Video Delivery**

for Managed IP and OTT will continue to be the largest **BW** consumer















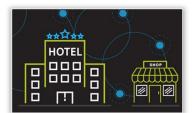
**STARZ** 



peacock

## **Enterprise Market**

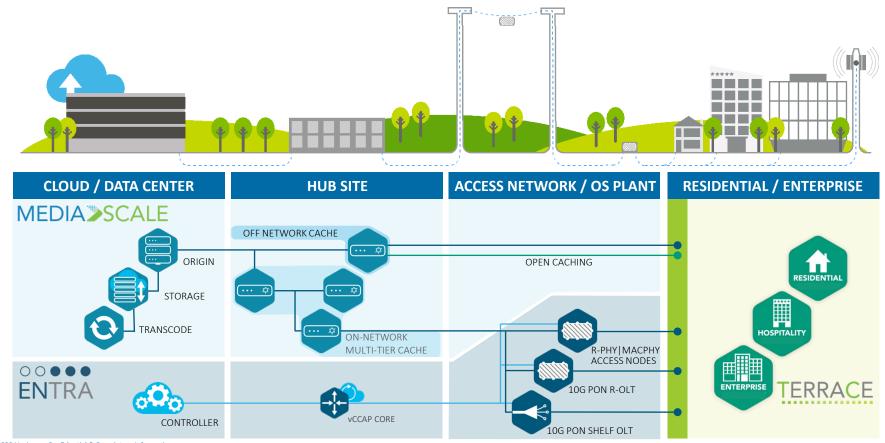
for Bundled Data & IP Video Solutions will be critical to MSO/BSP offerings





# Vecima Delivers an End-to-End Technology Portfolio





# Three Business Segments





Service Provider infrastructure for gigabit broadband internet access

Hospitality video platforms for commercial properties

IPTV software and systems from creation to delivery

Streaming, cloud DVR, ondemand, time shift applications GPS-based fleet management solutions

Moveable asset tracking solutions

Regulatory compliance

FY 2021 Sales: \$124.2M CAD | FY 2022 Sales: \$186.8M CAD | FY 2023 Sales: \$303.4M CAD



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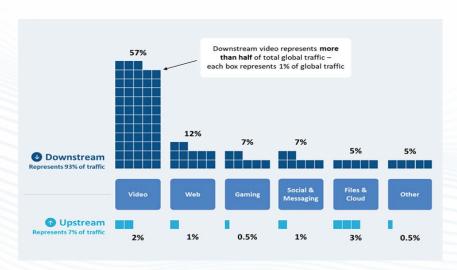
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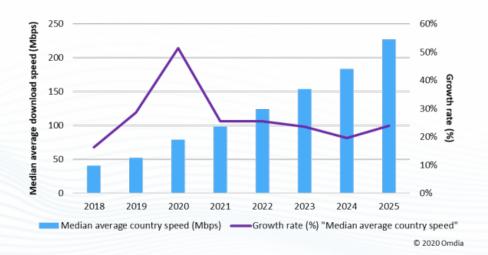
# Global Broadband Demand Continues to Explode



#### **Global IP Traffic Dominated by Video**



#### **Global Broadband Speeds Continue to Grow**



Source: Cartesian Study

Source: Omdia

## VIDEO DRIVES GLOBAL IP AND BROADBAND DEMAND

## The Bandwidth Wars are Back!





COMCAST

Company Tests 4 Gbps Symmetrical Services. Stated Goal to Achieve 10Gbps



Charter launches \$5B initiative to expand broadband availability. 2Q22 CapEx at highest levels in years, \$2.193B.

Successfully tests 9G down & 6G up



AT&T will expand its fiber footprint to 7M additional locations



Google Fiber 2-Gig service goes live. Expanding buildout planning in AZ, CO, ID, NE, UT



Investing in next-gen network upgrades to enable symmetrically 1G+ services



Deploying 10G PON services in markets requiring immediate bandwidth upgrades

CABLE & FIBER ACCESS TO HOMES AND BUSINESSES



Expanding fiber service network wide.



Expanded fiber service, increasing speeds network wide.

FIBER PROVIDERS ACTIVELY OVERBUILDING

# Huge and Growing Rural Broadband Investment







### **Rural Digital Opportunity Fund**



# Universal Broadband Fund in Canada



# **Broadband Equity Access and Deployment (BEAD)**



#### \$20.4B USD to:

- Build out rural fiber in US over 10 years
- Many Vecima customers have received funding
- Vecima Tier 1 US operator initiating huge fiber build
- Incremental to existing FTTH opportunity

#### \$3.225B CAD to:

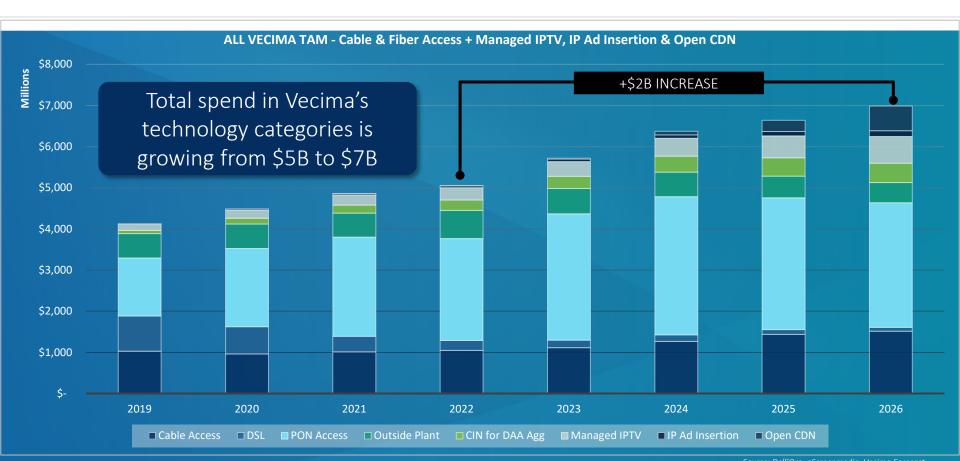
- Build high-speed broadband infrastructure across the country
- Improve Broadband access for rural households (46% currently) and First Nations households (35% currently).

#### \$42.45B USD to:

- Expand high-speed internet access by funding planning, infrastructure deployment and adoption programs
- Funding distributed largely by the States

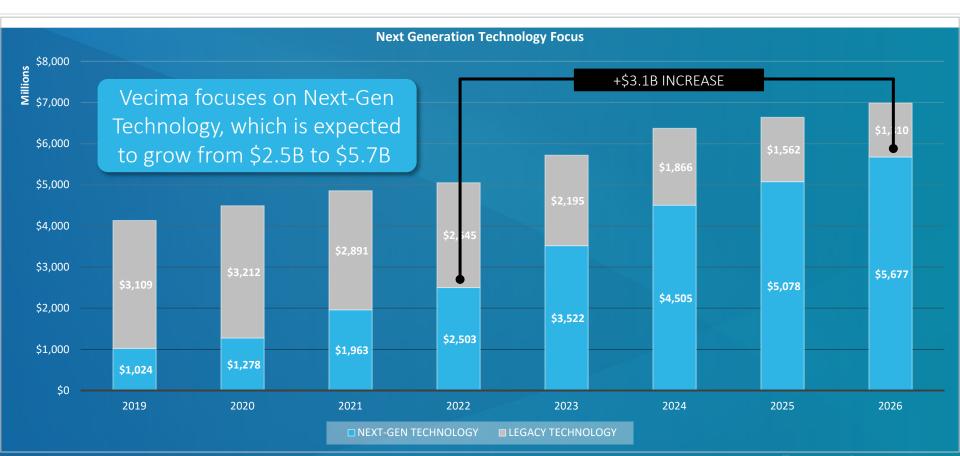
## Vecima TAM Across Distributed Access & Video Solutions





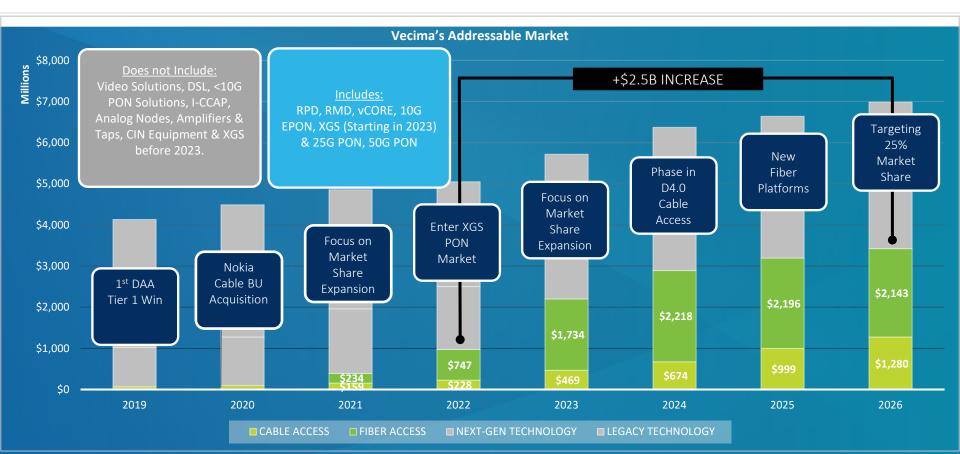
# Vecima is Focused on Next-Generation Technology





# Vecima's Addressable Market Share (DAA Only)







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# With 30+ years of global relationships





Installed at 100+ operators worldwide, serving more than 100M subscribers

# Cable & Fiber Engagement Tracking (as of FY'23 Q4)





+1 from FY23 Q3

51 Individual Customer Orders

+1 from FY23 Q3

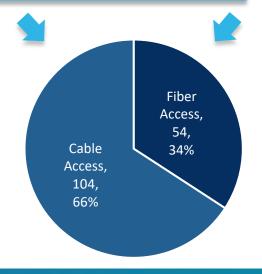
In our quarter ending June 30, 2023, engagements increased by 1, totaling 107 and customers ordering our products remained at 51.

Since our portfolio broadly spans across both Fiber & Cable Access solutions, the 107 customer engagements produced 158 separate opportunities, with 54 of them focused on Fiber Access and 104 of them on Cable Access.

Fiber Access further breaks down into EPON & XGS, and node-based R-OLTs, Shelves and Chassis. Cable Access further breaks down to R-PHY & R-MACPHY solutions.

Many customers benefit from mixed use of our Cable & Fiber Access solutions, allowing them to surgically execute upgrades quickly & cost effectively.

158 Individual Product Opportunities +1 from FY23 Q3



**Expanding Global Customer Engagements** 

**Consistent Quarterly Customer Order Growth** 

Expanding Global Market Share



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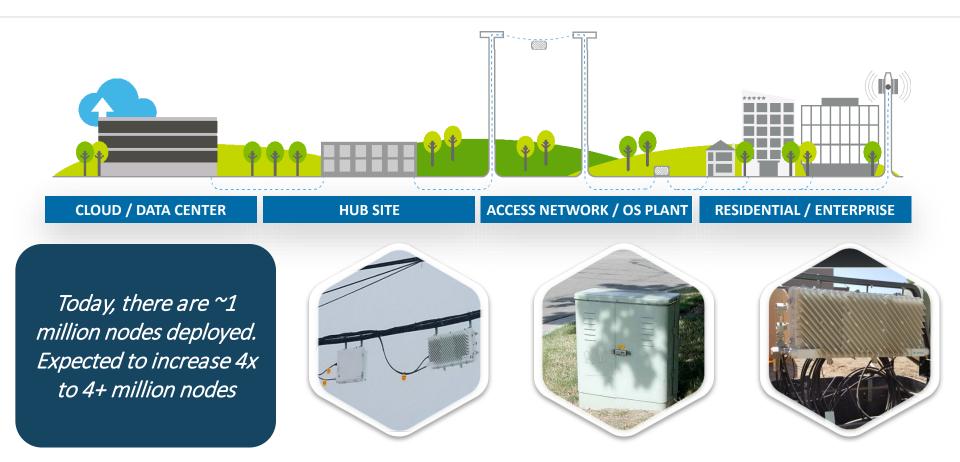
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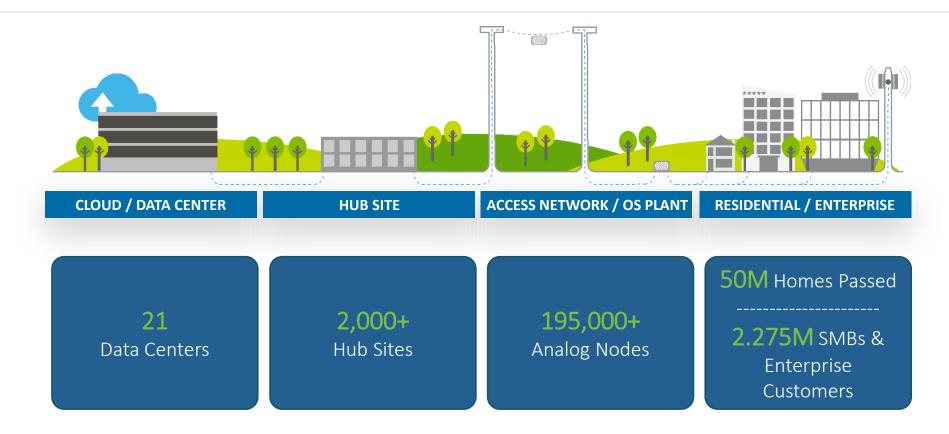
# Where are Vecima Products? Everywhere....





# Tier 1 Case Study

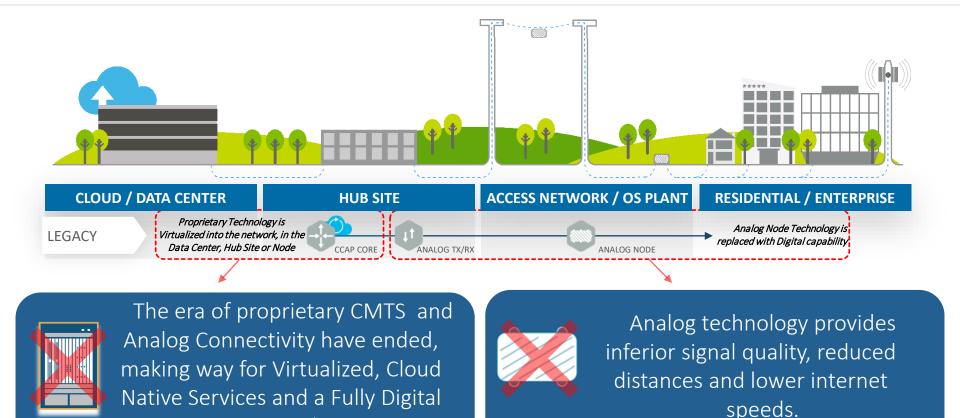




## Network Architectures are Evolving Revolutionizing

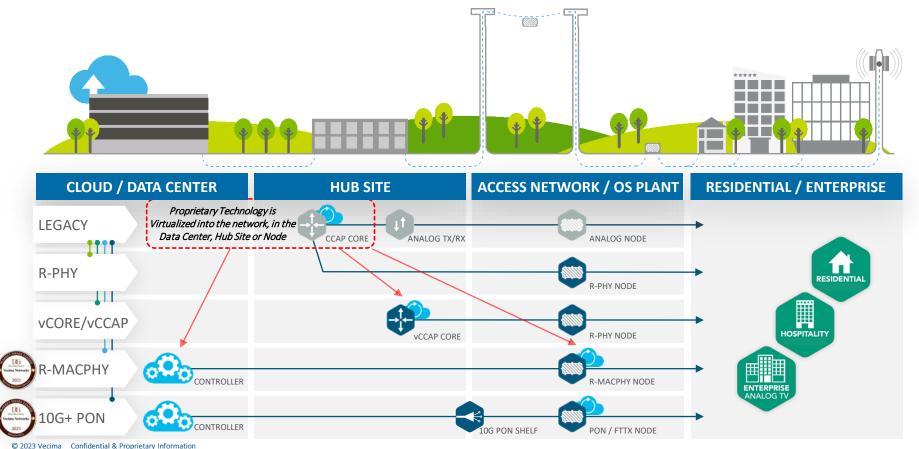
Network





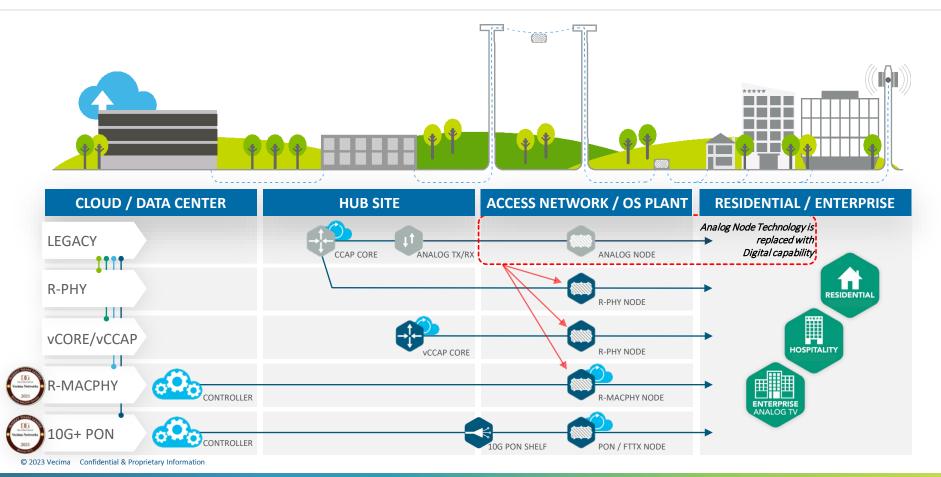
## Vecima DAA Solutions are Built to Support Every Architecture





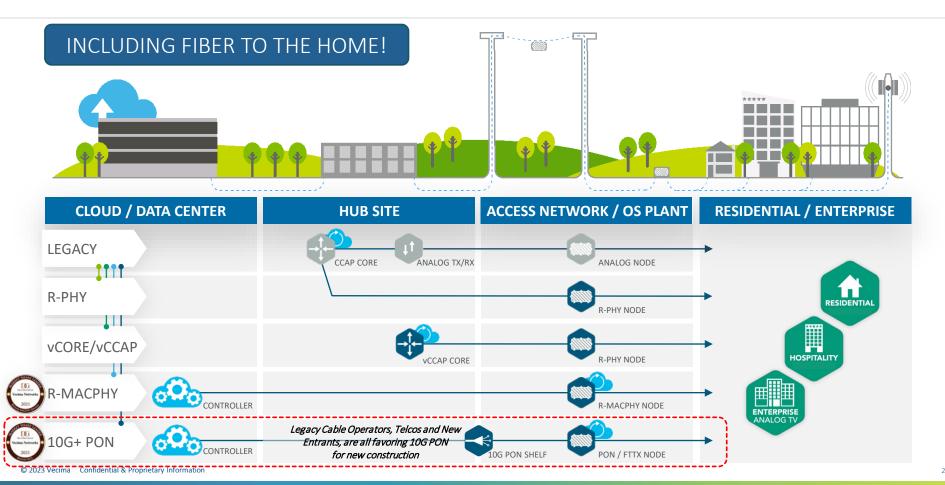
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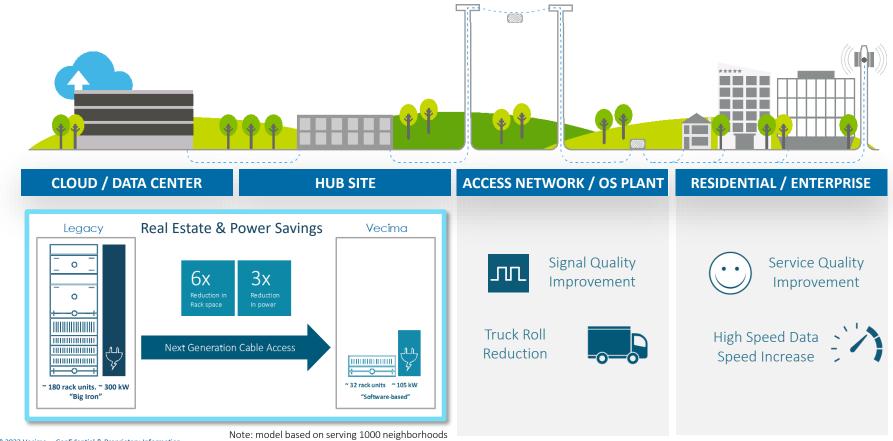
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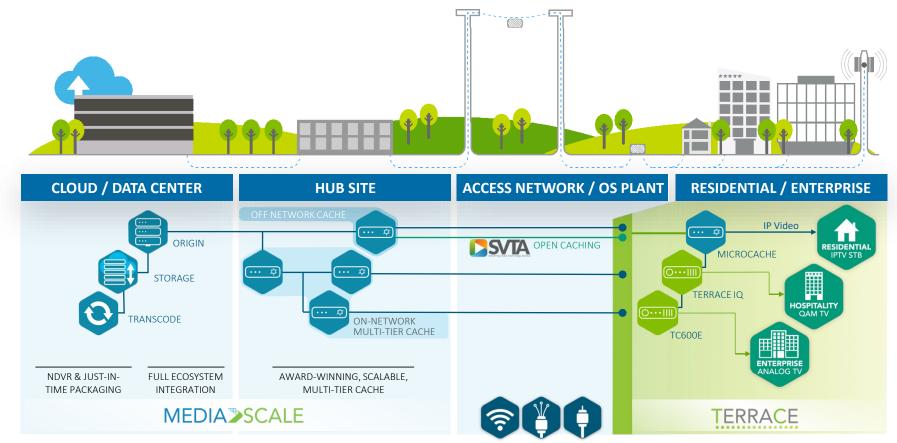
# Network Architectures are Evolving





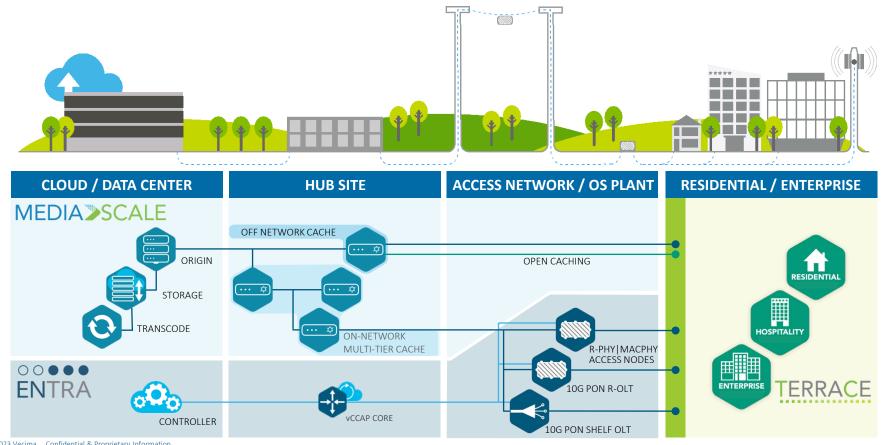
## MediaScale + Terrace: A holistic video solution





# Strategically Positioned and Aligned





# Vecima's Competitive Edge





Most Open & Interoperable



Most Industry-Focused Vendor in Market



Widest Solution Ecosystem



Global Sales Team
/ Momentum



Credibility in Market

Flexibility =
Design Wins

\$400M+ R&D Accumulated over 8 years Cable Fiber IP Video Commercial

Scale Knowledge Support Invented Developed Deployed

# Competitive Landscape



(in scope order)	Next-Generation <u>Cable</u> Access	Next-Generation <u>Fiber</u> Access	IP Video Distribution	Commercial Video IP Gateways
Vecima				
Competitor 1	•			
Competitor 2	•		•	
Competitor 3				
Competitor 4				
Competitor 5				
Competitor 6				
Competitor 7				

Vecima stands alone as the only vendor with Cable, Fiber, IP Video and Commercial/Hospitality Solutions.



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# Vecima Leadership Team





SUMIT KUMAR PRESIDENT AND CEO

Over 25 years of C-level, executive and technical experience, including senior management positions in strategy, business development and R&D.



DALE BOOTH
CHIEF FINANICAL
OFFICER

Over 30 years of senior management experience in finance, corporate accounting, and investments. CPA, CA designated.



DEAN ROCKWELL EXECUTIVE VICE PRESIDENT

Over 30 years of experience in c-level and senior management roles in sales, business development, strategy, product management, and operations.



CLAY MCCREERY CHIEF OPERATING OFFICER

Over 20 years in the technology sector with experience in c-level management, M&A transactions, strategy development, sales, and product management.



COLIN HOWLETT
CHIEF TECHNOLOGY
OFFICER

Over 20 years of technical experience in developing cable broadband access systems and working with customers, and industry standards bodies to define next-generation cable technology.



HEATHER ASHER
GENERAL COUNSEL AND
CORPORATE SECRETARY

Over 15 years advising organizations on commercial contracts, mergers and acquisitions, compliance, corporate governance, and enterprise security and risk management.

Experienced Leadership Team

Extensive Industry
Expertise

Driving Growth and Profitability

## **Board of Directors**





DR. SURINDER KUMAR CHAIRMAN OF THE BOARD Founder of Vecima



Over 25 years of C-level, executive and technical experience, including senior management positions in strategy, business development, and R&D.

PRESIDENT AND CEO

**SUMIT KUMAR** 



RICK BRACE
INDEPENDENT
DIRECTOR
Former President of
Rogers Media and former
Chairman of CTV
Specialty Television and
Discovery Canada



DANIAL FAIZULLABHOY
INDEPENDENT
DIRECTOR
Chief Commercial Officer
and Senior Advisor at
Glasnostic, and
Senior Advisor at Platina
Systems



INDEPENDENT
DIRECTOR

2020 Cable Hall of Fame
Honoree and former
Executive VP
Advisor to the CEO at
Charter Communications

JAMES BLACKLEY



SCOTT EDMONDS
INDEPENDENT
DIRECTOR
Advisor to the CEO at
STEMCELL Technologies
and a 2014 finalist for EY
Entrepreneur of the Year
(Pacific Region) in the
B2B category

- Technology Leadership
- Industry Leadership
- Executive Leadership

- M&A and Venture Capital
- Finance
- Strategic Growth

4 Independent Directors

# Key Takeaways







Thank You







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## **CONTACT VECIMA**