

# Fiscal Year 2023 Q1 Results

Quarterly Investor Call



November 10, 2022 September 2022 Ending Results Incorporated



#### SAFE HARBOUR

#### **Forward-Looking Statements**

Certain statements in this presentation may constitute forward-looking statements within the meaning of applicable securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include, but are not limited to, statements regarding management's intentions, belief or current expectations with respect to market and general economic conditions, future costs, and operating performance. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict and/or are beyond our control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. These factors include, but are not limited to, the distinctive characteristics of Vecima's operations and industry that may have a material impact on, or constitute risk factors in respect of Vecima's future financial performance, as set forth under the heading "Risk Factors" in the Company's Annual Information Form dated September 22, 2022, a copy of which is available at <a href="https://www.sedar.com">www.sedar.com</a>. In addition, although the forward-looking statements in this presentation are based on what management believes are reasonable assumptions, such assumptions may prove to be incorrect. Consequently, investors should not place undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Vecima disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

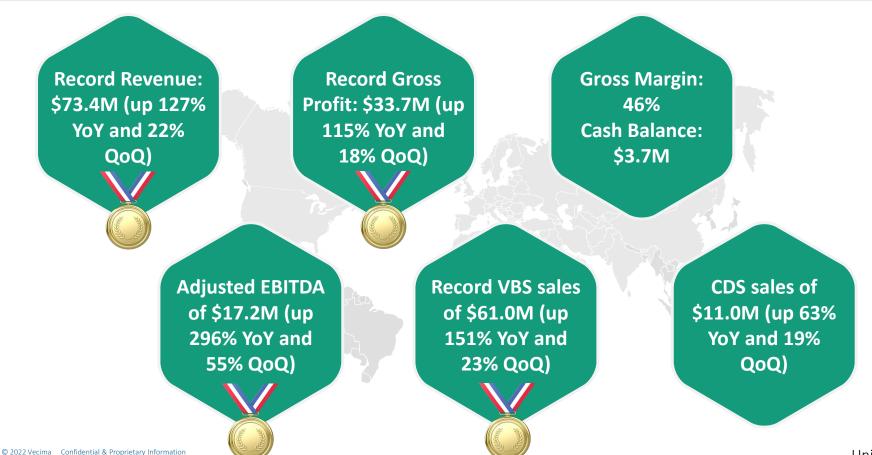
#### Non-IFRS Financial Measurements

In an effort to provide investors with additional information regarding the Company's results as determined by International Financial Reporting Standards (IFRS), the Company also discusses, in its earnings press release and earnings presentation materials, non-IFRS information which management believes provides useful information to investors. Non-IFRS measures do not have a standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other issuers. Additional information is available at <a href="https://www.sedar.com">www.sedar.com</a> or on our website at <a href="https://www.sedar.com">www.sedar.com</a>.



# Q1 FY2022 Highlights

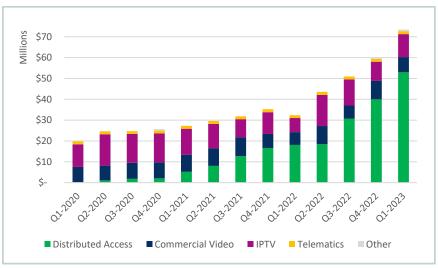




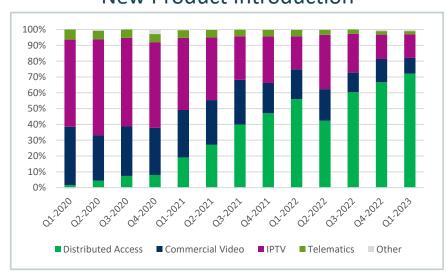
# Significant Progress with New Products



FY'20 Q1 vs FY'23 Q1







273%

Top Line Revenue Growth FY'20 Q1 v FY'23 Q1

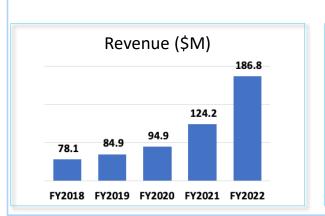
**72%** 

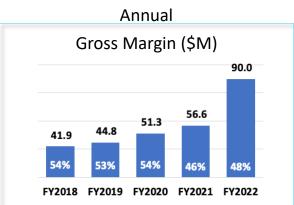
of Revenue

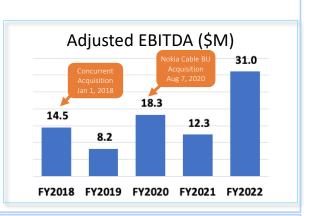
Attributed to Cable & Fiber Access

#### **Financial Trends**

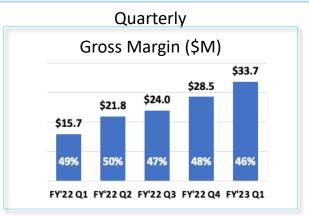


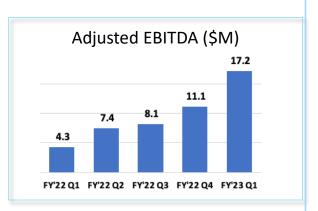












#### Vecima Financial Overview



C\$	As at September 30, 2022	
Cash & ST Investments	\$3.7M	
Working Capital	\$66.8M (+14% QoQ)	
Total Assets	\$293.9M (+12% QoQ)	
Short & Long-term Debt	\$21.3M	
Shareholders' Equity	\$190.4M	
Employees	607	

- Recent Market Cap of ~\$392.9M (as at November 9, 2022)
- Solid Balance Sheet
- Quarterly Dividends (\$41.3M returned to shareholders since October 2014)



#### **FOCUSED ON GROWTH & PROFITABILITY**



#### Three Trends Drive Our Investments



High-Speed Data rates will increase to 10Gbps+ over the next 5-10 years

Video Conferencing and OTT
Delivered Video will continue
to grow at high rates

Enterprise Market for Bundled
Data & IP Video Solutions will be
critical to MSO/BSP offerings



50% Annual Growth



Augmented Reality



Gaming



Metaverse







**STARZ** 

















### Vecima's Competitive Edge





Most Open & Interoperable



Most Industry-Focused Vendor in Market



Widest Solution Ecosystem



Global Sales Team
/ Momentum



Credibility in Market

Flexibility =

**Design Wins** 

\$350M+ R&D Accumulated over 7 years

Cable Fiber IP Video Commercial

Scale Knowledge Support Invented Developed Deployed

#### Three Business Segments





30+ Years of Innovation & Profitability

607

imployees

68% Engineers / R&D

10
Offices Globally

3
Business Segments

Service Provider infrastructure for gigabit broadband internet access

Hospitality video platforms for commercial properties

IPTV software and systems from creation to delivery

Streaming, cloud DVR, ondemand, time shift applications GPS-based fleet management solutions

Moveable asset tracking solutions

Regulatory compliance

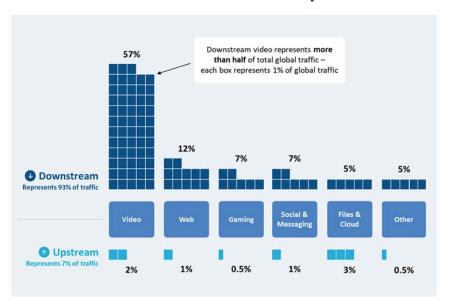
FY 2021 Sales: \$124.2M CAD | FY 2022 Sales: \$186.8M CAD | FY 2023 YTD Sales: \$73.4M CAD



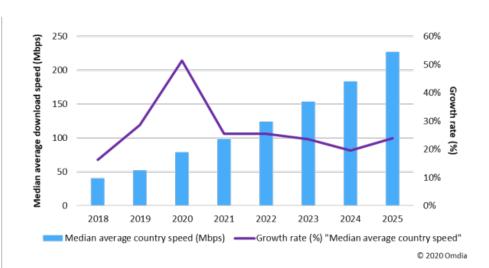
### Global Broadband Demand Continues to Explode



#### **Global IP Traffic Dominated by Video**



#### **Global Broadband Speeds Continue to Grow**



Source: Cartesian Study

Source: Omdia

#### **Video Drives Global IP and Broadband Demand**

#### The Bandwidth Wars are Back!





Company Achieves a Live Network With Symmetrical 1.25Gbps Speed



Charter launches \$5B initiative to expand broadband availability. 2Q22 CapEx at highest levels in years, \$2.193B.

Successfully tests 9G down & 6G up



AT&T will expand its fiber footprint to 3M additional locations this year.



Google Fiber 2-Gig service goes live. Expanding build-out planning in AZ, CO, ID, NE



Investing in next-gen network upgrades to enable symmetrically 1G+ services



Deploying 10G PON services in markets requiring immediate bandwidth upgrades



Expanding fiber service network wide.





Expanded fiber service, increasing speeds network wide.

# HYBRID CABLE & FIBER ACCESS TO HOMES AND BUSINESSES

FIBER PROVIDERS ACTIVELY OVERBUILDING

### Huge and Growing Rural Broadband Investment



# Rural Digital Opportunity Fund



#### **American Jobs Plan**



#### **Universal Broadband Fund**



#### \$20.4B USD to:

- Build out rural fiber in US over 10 years
- Many Vecima customers have received funding
- Vecima Tier 1 US operator initiating huge fiber build
- Incremental to existing FTTH opportunity

#### \$100B USD to:

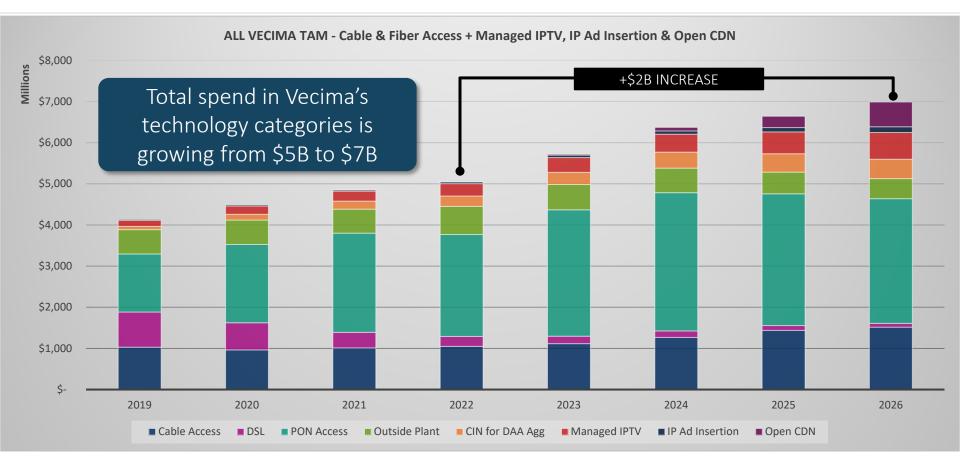
- Build high-speed broadband US infrastructure to reach 100% coverage
- Promote transparency and competition
- Reduce cost of broadband internet service, promote more widespread adoption

#### \$3.2B CAD to:

- Support high-speed internet projects across Canada
- Bring internet at speeds of 50/10
   Megabits per second (Mbps) to rural and remote communities

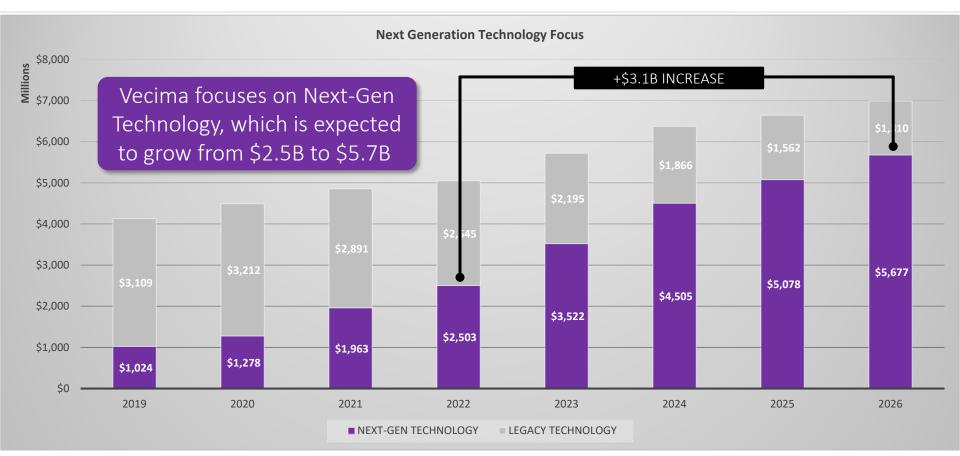
#### Vecima TAM Across Distributed Access & Video Solutions





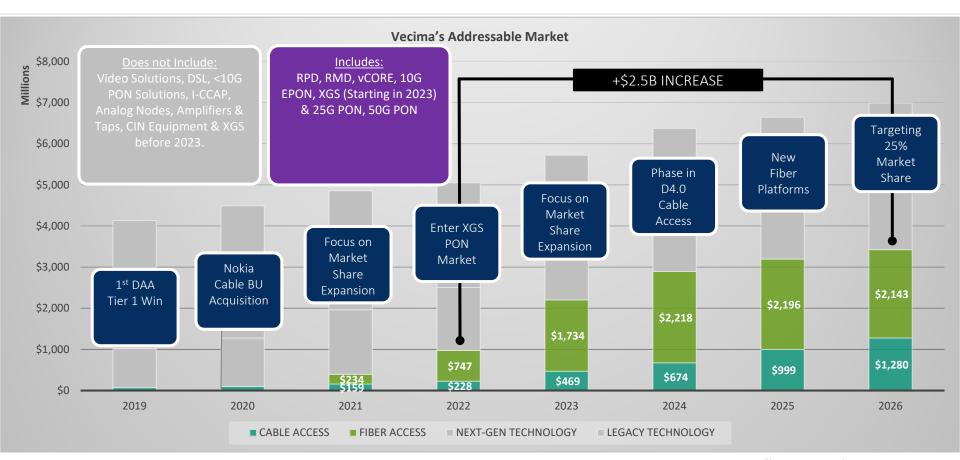
### Vecima is Focused on Next-Generation Technology





### Vecima's Addressable Market Share (DAA Only)







### 30+ Years of Global Relationships





30+ Years of Innovation & Profitability

607 mployees

68% Engineers / R&D

10 Offices Globally

Business Segments

6
Continents with
Deployments

# Cable & Fiber Engagement Tracking (as of FY'23 Q1)



95 Individual Customer Engagements

+4 from FY22 Q4



49 Individual Customer Orders

+4 from FY22 Q4

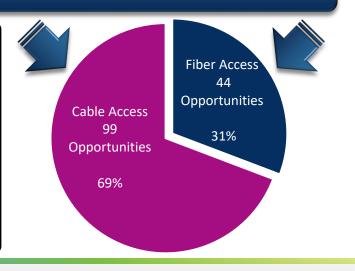
In our quarter ending Sept '22, engagements increased by 4, totaling 95 and customers ordering our products grew by 4, totaling 49.

Since our portfolio broadly spans across both Fiber & Cable Access solutions, the 95 customer engagements produced 143 separate opportunities, with 44 of them focused on Fiber Access and 99 of them on Cable Access

Fiber Access further breaks down into 10G EPON & XGS, and node-based R-OLTs, Shelves and Chassis. Cable Access further breaks down to R-PHY & R-MACPHY solutions.

Many customers benefit from mixed use of our Cable & Fiber Access solutions, allowing them to surgically execute upgrades quickly & cost effectively.

143 Individual Product Opportunities



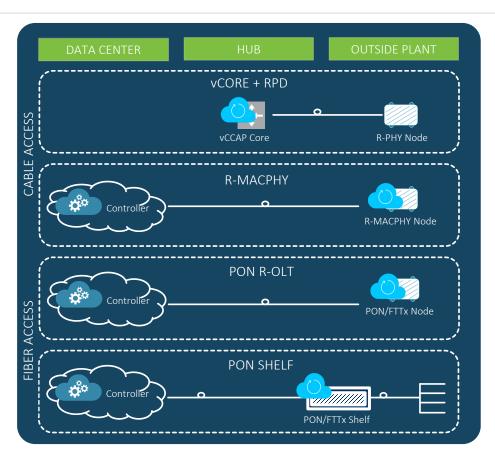
**Expanding Global Customer Engagements** 

**Consistent Quarterly Customer Order Growth** 

**Expanding Global Market Share** 

# Vecima DAA Solutions are Built to Support Every Architecture







Vecima nodes are built to support any DAA architecture.

R-PHY R-MACPHY R-OIT



Vecima Core technology can be deployed in a vCORE or in the Node.

vCORE+R-PHY R-MACPHY

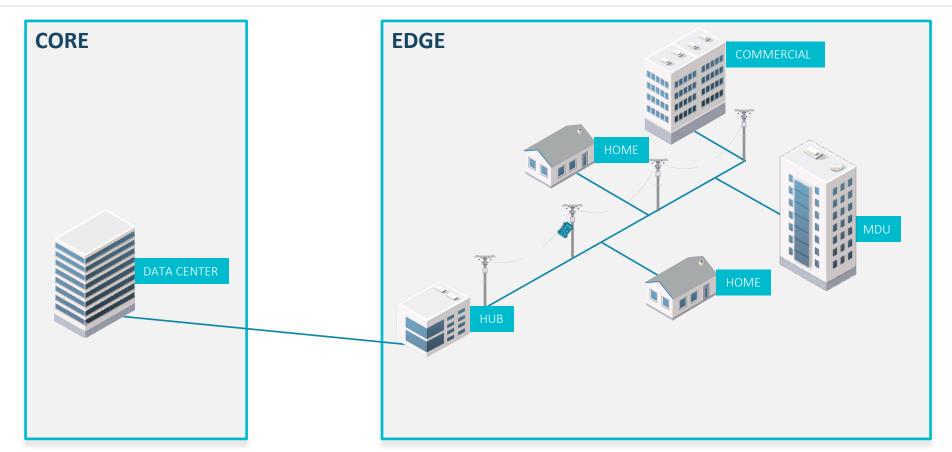


Vecima
Controllers can
be deployed in
the Data Center
and are
common across
our Cable &
Fiber Portfolio

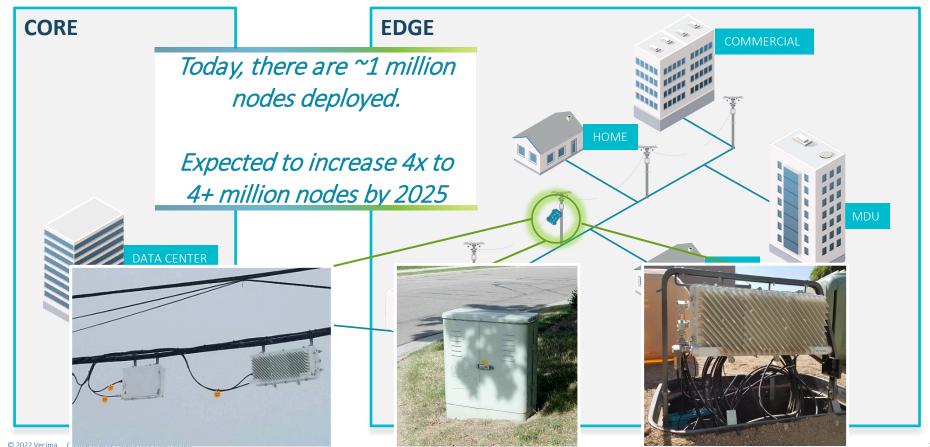
Across our Cable & Fiber Access portfolio, we've designed the hardware & software to move across platforms.



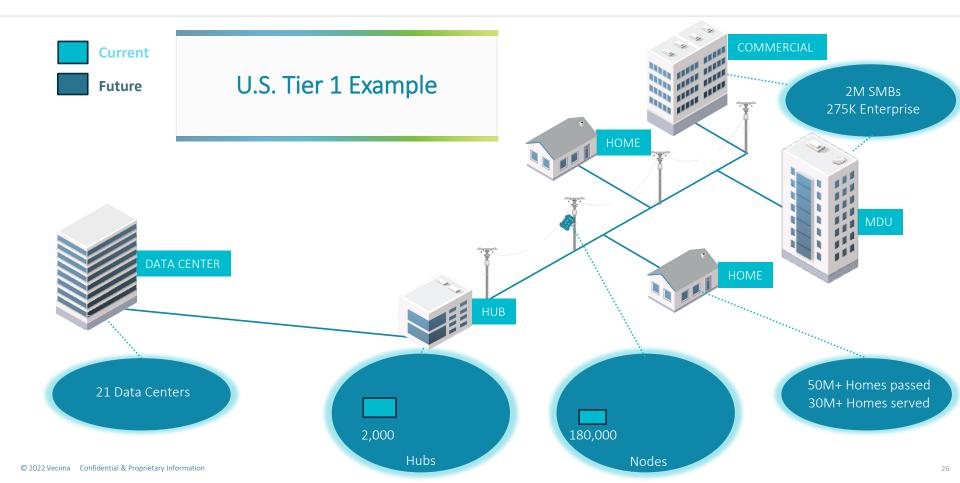




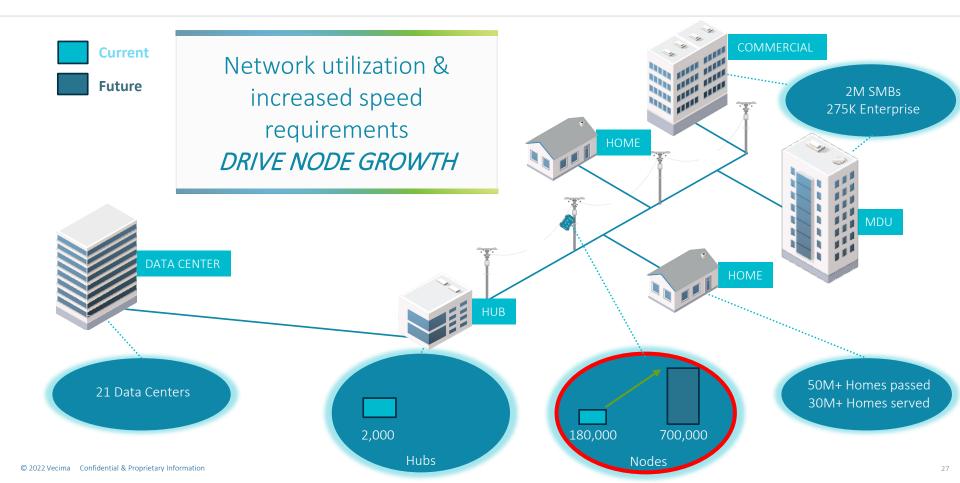




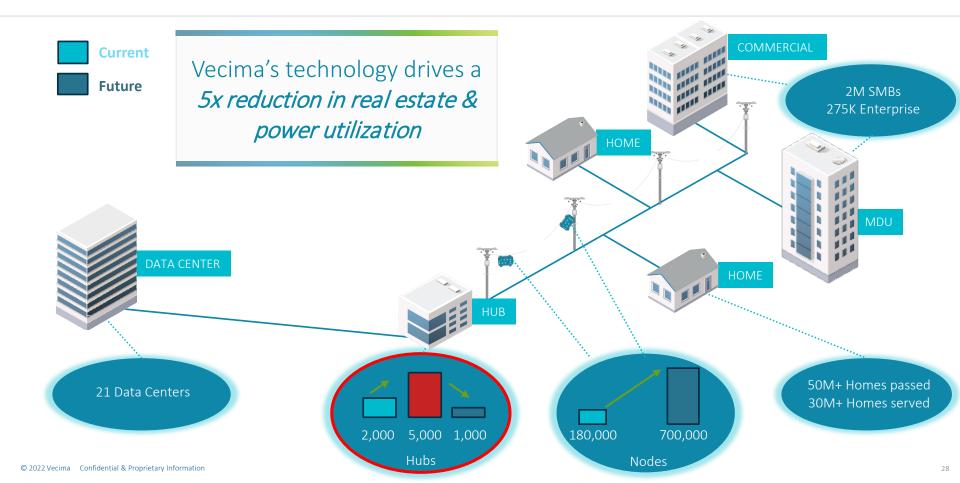






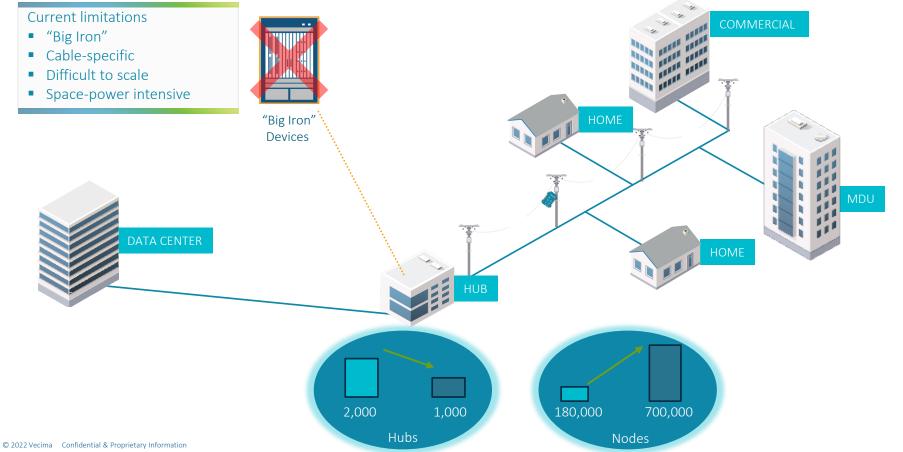






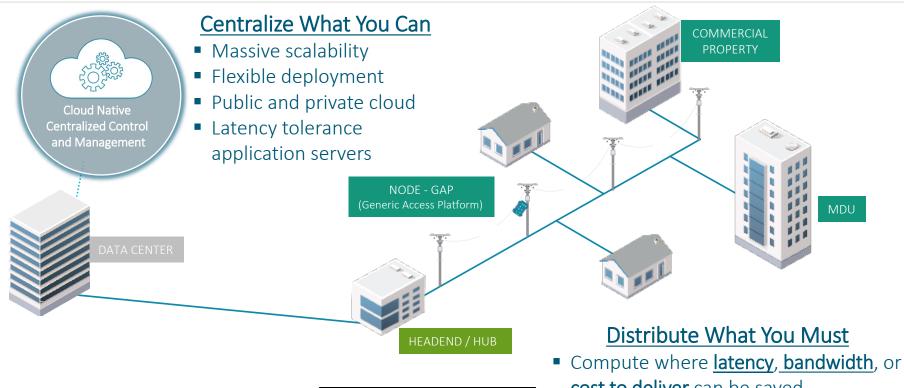
### Legacy Architectures Do Not Scale







#### DAA Utilizes both Near & Far Edge Technologies



**Edge Compute Locations** 

**NEAR EDGE** 

FAR EDGE

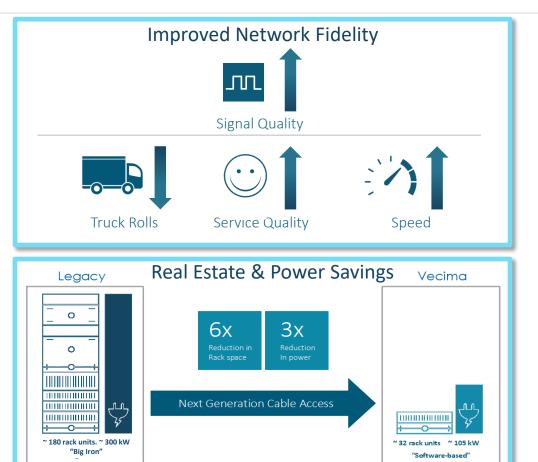
cost to deliver can be saved

Data plane for efficiency and scale

Latency critical application servers

# Significant Service Quality & Financial Benefits



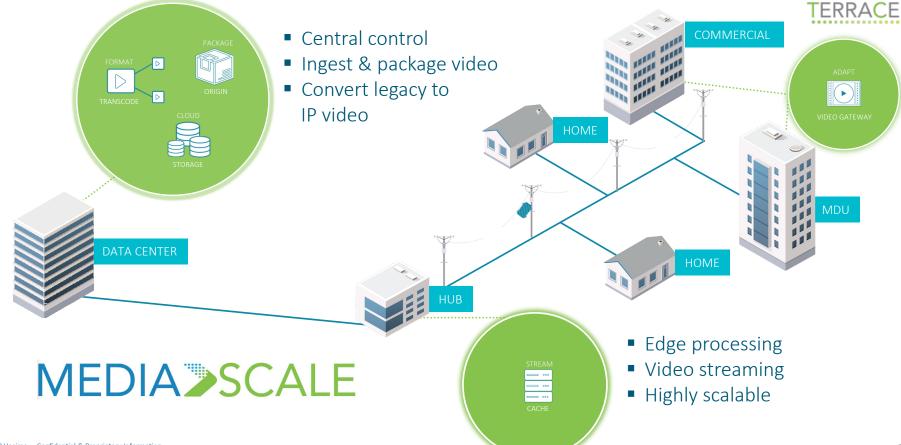


Note: model based on serving 1000 neighborhoods



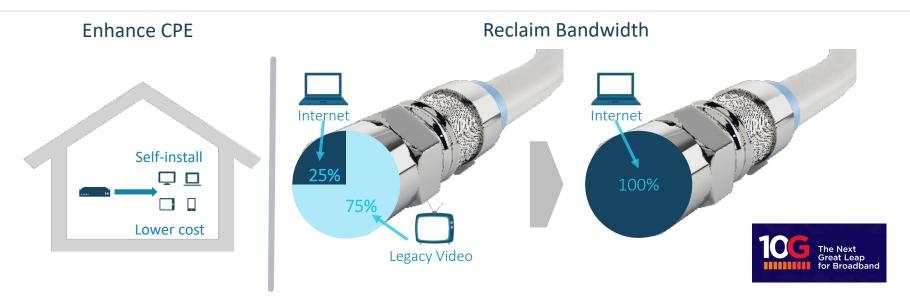
# Advanced IP Video Delivery





### Significant Service Quality & Financial Benefits



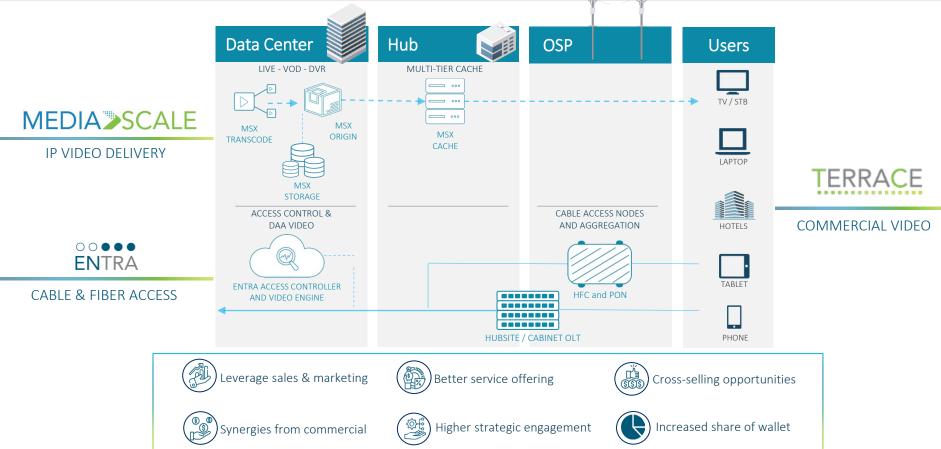


#### **Benefits**

- Dramatic reduction in the cost of CPE, thereby reducing CapEx and improving the ROI
- Legacy Video used the majority of the available bandwidth in the fiber or coax
- Move to IP Video allows the operator to dedicate the entire capacity in the coax cable or fiber to High-speed Data, which is required as they work to upgrade these networks to support the industry's 10G initiatives

### Strategically Positioned and Aligned





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# Competitive Landscape



(in scope order)	Next-Generation <u>Cable</u> Access	Next-Generation <u>Fiber</u> Access	IP Video Distribution	Commercial Video IP Gateways
Vecima				
Competitor 1	•			
Competitor 2	•	•	•	
Competitor 3				
Competitor 4				
Competitor 5				
Competitor 6				
Competitor 7				



#### Vecima Leadership Team





SUMIT KUMAR PRESIDENT AND CEO

Over 25 years of C-level, executive and technical experience, including senior management positions in strategy, business development and R&D.



DALE BOOTH
CHIEF FINANICAL
OFFICER

Over 30 years of senior management experience in finance, corporate accounting, and investments. CPA, CA designated.



DEAN ROCKWELL EXECUTIVE VICE

PRESIDENT

Over 30 years of experience in c-level and senior management roles in sales, business development, strategy, product management, and operations.



CLAY MCCREERY CHIEF OPERATING OFFICER

Over 20 years in the technology sector with experience in c-level management, M&A transactions, strategy development, sales, and product management.



COLIN HOWLETT
CHIEF TECHNOLOGY
OFFICER

Over 20 years of technical experience in developing cable broadband access systems and working with customers, and industry standards bodies to define next-generation cable technology.



**HEATHER ASHER** 

GENERAL COUNSEL AND CORPORATE SECRETARY

Over 15 years advising organizations on commercial contracts, mergers and acquisitions, compliance, corporate governance, and enterprise security and risk management.

Experienced Leadership Team

Extensive Industry
Expertise

Driving Growth and Profitability

#### **Board of Directors**





DR. SURINDER KUMAR CHAIRMAN OF THE BOARD Founder of Vecima Networks



SUMIT KUMAR
PRESIDENT AND CEO
Over 25 years of C-level,
executive and technical
experience, including
senior management
positions in strategy,
business development, and
R&D.



T. KENT ELLIOTT
INDEPENDENT
DIRECTOR
Former CEO and
Executive Vice-Chairman
at ForeScout
Technologies



DANIAL FAIZULLABHOY
INDEPENDENT
DIRECTOR
Chief Commercial Officer
and Senior Advisor at
Glasnostic, and
Senior Advisor at Platina
Systems



INDEPENDENT DIRECTOR 2020 Cable Hall of Fame Honoree and former Executive VP Advisor to the CEO at Charter Communications

JAMES BLACKLEY



INDEPENDENT DIRECTOR Advisor to the CEO at STEMCELL Technologies and a 2014 finalist for EY Entrepreneur of the Year (Pacific Region) in the B2B category

SCOTT EDMONDS

- Technology Leadership
- Industry Leadership
- Executive Leadership

- M&A and Venture Capital
- Finance
- Strategic Growth

4 Independent Directors

### Key Takeaways





Global leader in IP Video Delivery and Cable & Fiber Access with a market-leading portfolio



Strong industry dynamics – broadband demand; shift to Distributed Access underway; \$3 billion per year market opportunity



Recent acquisitions have advanced Company's product offering, positioning Vecima for success in the emerging DAA market



Strong operational and financial track record



Organic and acquisitive growth strategy



Highly experienced team with proven track record



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#### CONTACT VECIMA



# Thank You



