

VCM = PROFITABLE GROWTH

# INVESTOR PRESENTATION

February 2021

### SAFE HARBOUR

#### Forward-Looking Statements

Certain statements in this presentation may constitute forward-looking statements within the meaning of applicable securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include but are not limited to statements regarding management's intentions, belief or current expectations with respect to market and general economic conditions, future costs and operating performance. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict, and/or are beyond our control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. These factors include, but are not limited to, the distinctive characteristics of Vecima's operations and industry that may have a material impact on, or constitute risk factors in respect of Vecima's future financial performance, as set forth under the heading "Risk Factors" in the Company's Annual Information Form dated September 24, 2020, a copy of which is available at <a href="https://www.sedar.com">www.sedar.com</a>. In addition, although the forward-looking statements in this presentation are based on what management believes are reasonable assumptions, such assumptions may prove to be incorrect. Consequently, investors should not place undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Vecima disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

#### Non-GAAP Financial Measurements

In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company also discusses, in its earnings press release and earnings presentation materials, non-GAAP information which management believes provides useful information to investors. Non-GAAP measures do not have a standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other issuers. Additional information is available at www.sedar.com or on our website at www.vecima.com.



### TABLE OF CONTENTS

**COMPANY OVERVIEW** 

THE VECIMA LEADERSHIP TEAM

**OUR INDUSTRY** 

**OUR BUSINESS** 

ADDRESSING THE OPPORTUNITY

**FINANCIALS** 



#### **COMPANY OVERVIEW**

1988 Company Founded

2005 Listed on Toronto Stock Exchange - TSX:VCM

466 Total Employees (as at December 31, 2020)

**30+** Years of Profitability

11 Offices Globally – Headquartered in Victoria, BC

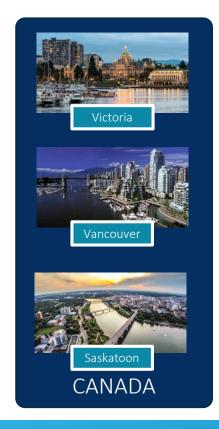
**5** Continents with Active Deployments

**3** Business Segments

**\$96.4M** Fiscal 2020 Sales

Vecima is a global leader focused on developing integrated hardware and scalable software solutions for broadband access, content delivery and telematics. We enable the world's leading innovators to advance, connect, entertain, and analyze.











EUROPE

ADDED THROUGH THE NOKIA ACQUISITION

# EXPANDED GLOBAL COVERAGE



### THREE OPERATING BUSINESS SEGMENTS



**VIDEO & BROADBAND SOLUTIONS** 

\$35.9M\*

Cable network infrastructure for gigabit class broadband internet access

Hospitality video platforms for commercial properties



**VECIMA** 

CONTENT **DELIVERY & STORAGE** 

\$55.2M\*

IPTV software and systems from creation to delivery

Streaming, cloud DVR, on-demand, time shift applications



**TELEMATICS** 

\$5.3M\*

GPS-based fleet management solutions

Moveable asset tracking solutions

Regulatory compliance



<sup>\*</sup>Total segmented revenue for Fiscal 2020



Sumit Kumar,
President and CEO

Over 25 years of c-level, executive and technical experience, including senior management positions in strategy, business development and R&D.



Dale Booth, Chief Financial Officer

Over 30 years of senior management experience in finance, corporate accounting and investments. CPA, CA designated.



Dean Rockwell, Executive Vice President

Over 30 years of experience in c-level and senior management roles in sales, business development, strategy, product management and operations.



Clay McCreery, Chief Operating Officer

Over 20 years in the technology sector with experience in c-level management, M&A transactions, strategy development, sales and product management.



Colin Howlett, Chief Technology Officer

Over 20 years of technical experience in developing cable broadband access systems and working with customers and industry standards bodies to define next-generation cable technology.

Dynamic Leadership Team

Extensive Industry
Experience

Driving Growth and Profitability

### VECIMA EXECUTIVE MANAGEMENT TEAM





Surinder Kumar, Chairman of the Board Founder of Vecima Networks



Sumit Kumar, Director
President and CEO of Vecima Networks



**T. Kent Elliott, Independent Director**Former CEO and Executive Vice-Chairman at ForeScout Technologies



Danial Faizullabhoy, Independent Director
Chief Commercial Officer and Senior Advisor at Glasnostic and Senior Advisor at Plantina Systems



James Blackley, Independent Director
2020 Cable Hall of Fame Honoree and former Executive VP, Advisor to the CEO at Charter Communications



**Derek Elder, Independent Director**President of Sercomm Americas and Independent Director at Miratech



- ✓ Technology Sector Experience
- Executive Leadership Experience

#### Targeted skill sets in:

- ✓ M&A
- √ Finance
- √ Venture Capital
- ✓ Strategic Growth

# **VECIMA BOARD OF DIRECTORS**

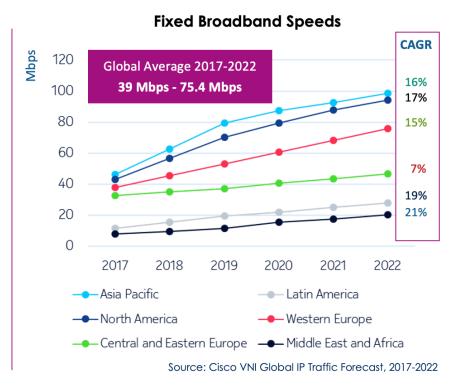




# 30+ YEARS OF GLOBAL MSO RELATIONSHIPS



#### **Global IP Traffic** Exabytes per Month 450 2017-2022 400 **26% CAGR** 350 300 250 200 82% 150 100 50 2017 2018 2019 2020 2021 2022 Internet Video (55% - 71%) File Sharing (7% - 2%) IP VOD/Managed IP Video (20% - 11%) Gaming (1% - 4%) Web/Data (17% - 12%) Figures (n) refer to 2017 - 2022 traffic share

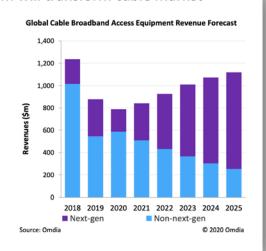


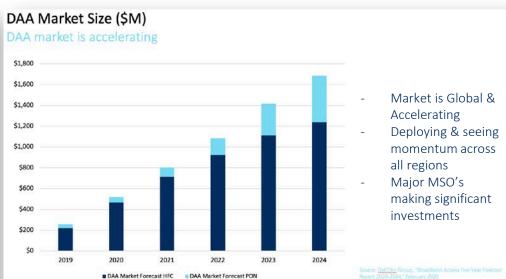
# GLOBAL REQUIREMENTS CONTINUE TO EXPLODE



#### DAA momentum will transform cable market

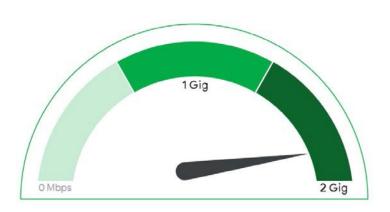
- Omdia's cable broadband access equipment forecast updated August 2020.
- Next-gen technologies include vCMTS/CCAP. Remote PHY/Remote MACPHY Devices and Shelves, and DAA Fiber Nodes.
- Post-pandemic, market will regain momentum, approaching \$1.2B in 2025.
- By 2025, next-gen technologies will make up 75%+ of global cable access equipment revenues.





### DAA MOMENTUM TRANSFORMING THE CABLE MARKET







#### The Landscape of 5G

5G will differentiate itself by delivering various improvements:



Decrease in latency: Delivering latency as low as 1 ms.



Spectrum efficiency: Achieving even more bits per Hz with advanced antenna techniques.



Connection density: Enabling more efficient signaling for IoT connectivity.



Traffic capacity:
Driving network hyper-densification
with more small cells everywhere.



Experienced throughput: Bringing more uniform, multi-Gbps peak rates.



Network efficiency: Optimizing network energy consumption with more efficient processing.

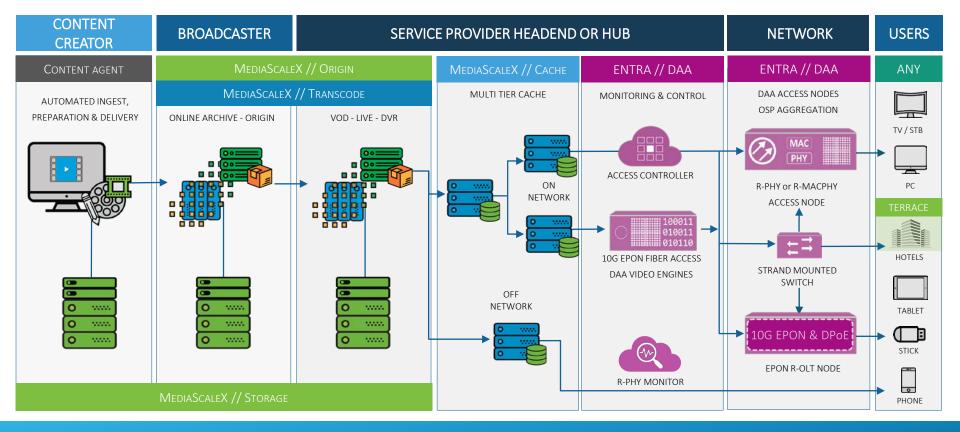






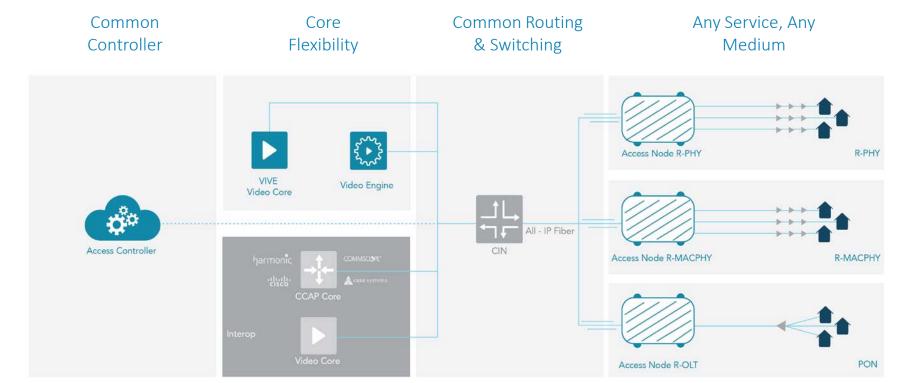
# THE BANDWIDTH WARS ARE BACK!





# END-TO-END VECIMA VALUE

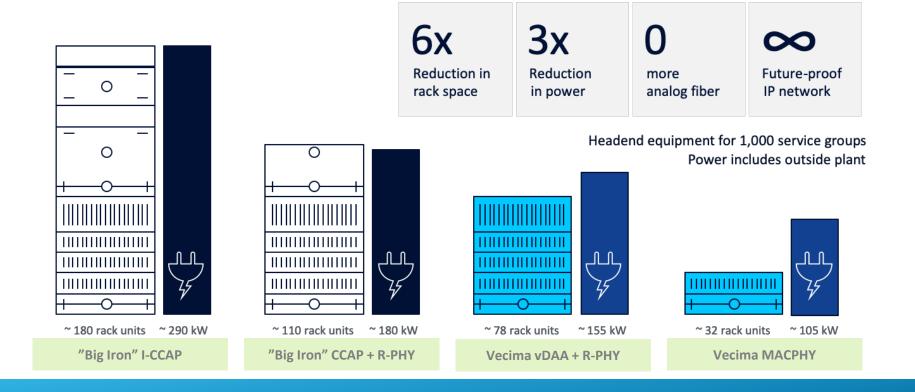




\*DELL'ORO Group www.delloro.com

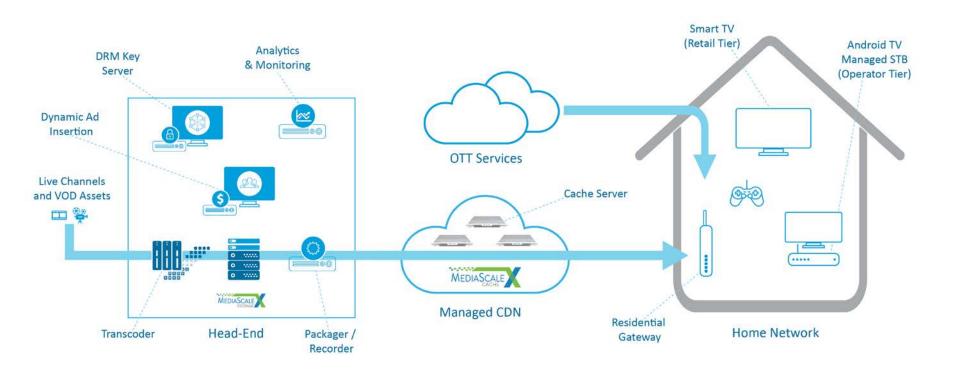
# ENTRA UNIFED CABLE ACCESS - \$1.5B\* MARKET





### ENVIRONMENTAL IMPACT OF DAA





### VECIMA MODERNIZED IPTV PLATFORM



#### ► Invest and Grow IP Network

- Move more services to IP
- ► Reclaim spectrum for data
- ► Control Infrastructure Costs
- ▶ Reduce CPE costs

- ► Increase Subscribers and ARPU
  - Video Drives Data Usage / Demand
  - Reduce Churn



# MSO BUSINESS PLANS





#### VECIMA FINANCIAL OVERVIEW

#### Why Vecima?

- Expert Management Team
- Solid Balance Sheet
- Clear and Differentiated Value Proposition
- Organic and Acquisitive Growth Strategy
- Quarterly Dividends (\$32.4M returned to shareholders since October 2014)

in CDN\$	As At December 31, 2020	As At June 30, 2020
Cash & ST Investments	\$20.8M	\$34.5M
Total Assets	\$205.9M	\$210.3M
Long-term debt	\$4.1M	\$4.6M
Shareholders' equity	\$174.1M	\$179.8M
Employees	466	377

Recent Market Cap of \$338.3M (as at December 31, 2020)

#### FOCUSED ON PROFITABILITY AND RETURN ON EQUITY



### CAPITAL ALLOCATION









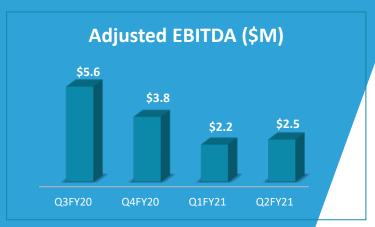


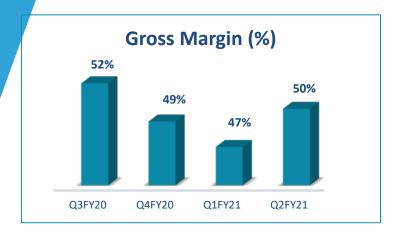
**USE OF CASH** 

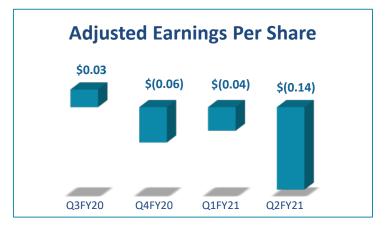


### FINANCIAL HIGHLIGHTS - QUARTERLY





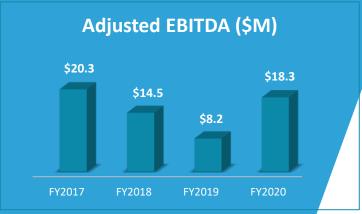




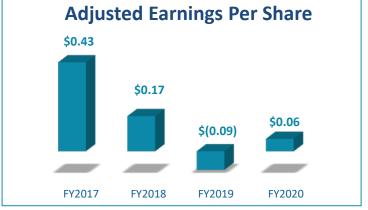


#### FINANCIAL HIGHLIGHTS - ANNUAL











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